



Important points in preparation of a strategic plan

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**Focus & Coherency—
“Talk the Walk”**



Engagement & Ownership



Improvement in Student Learning



Effective & Efficient Resource Allocation



Alignment of Systems and Practices



The strategic planning effort should be organized around four questions

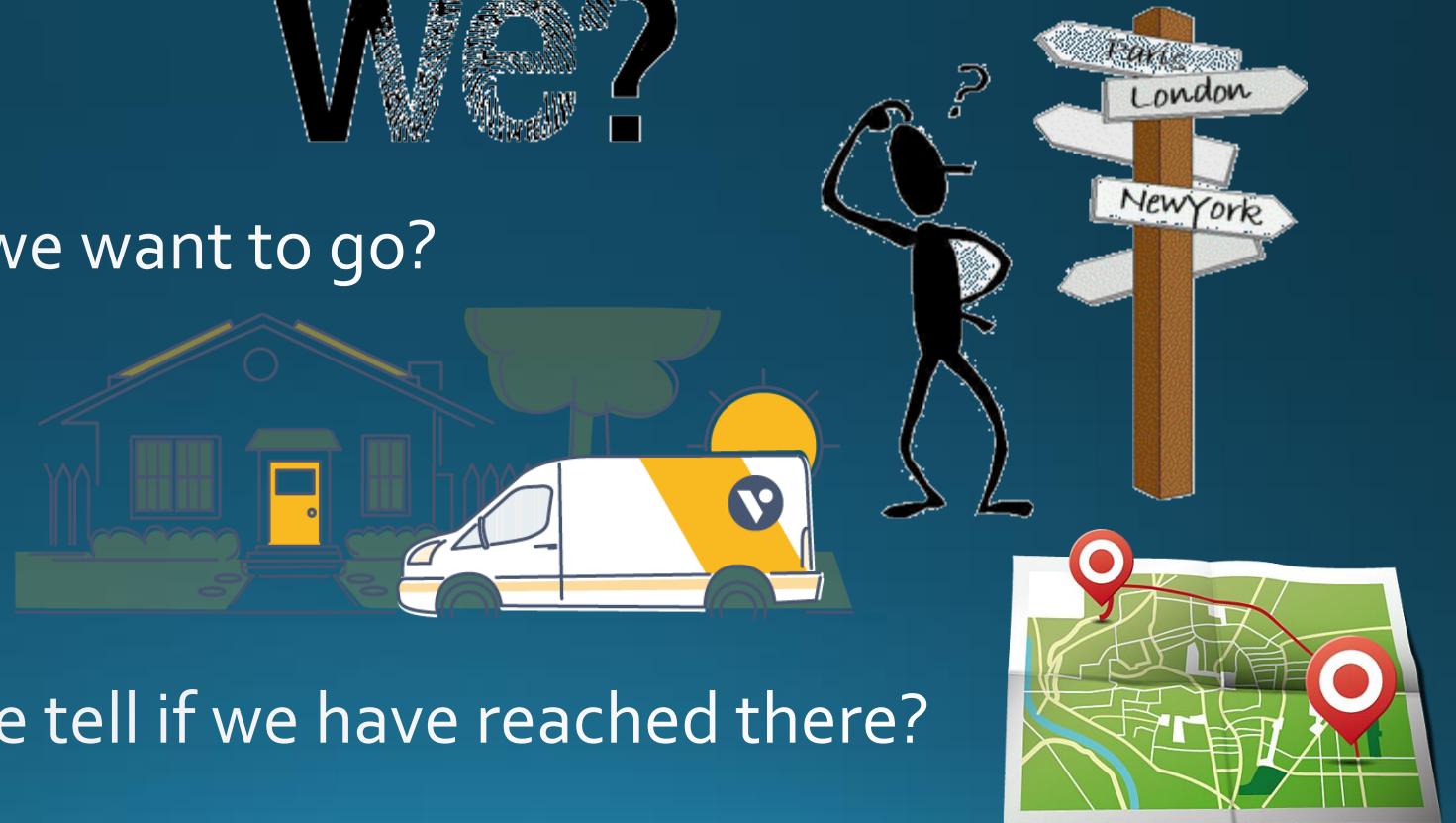
- Who are we as an institution?

are **who**
We?

- Where do we want to go?

- How can we get there?

- How will we tell if we have reached there?





1. Who are we as an institution?

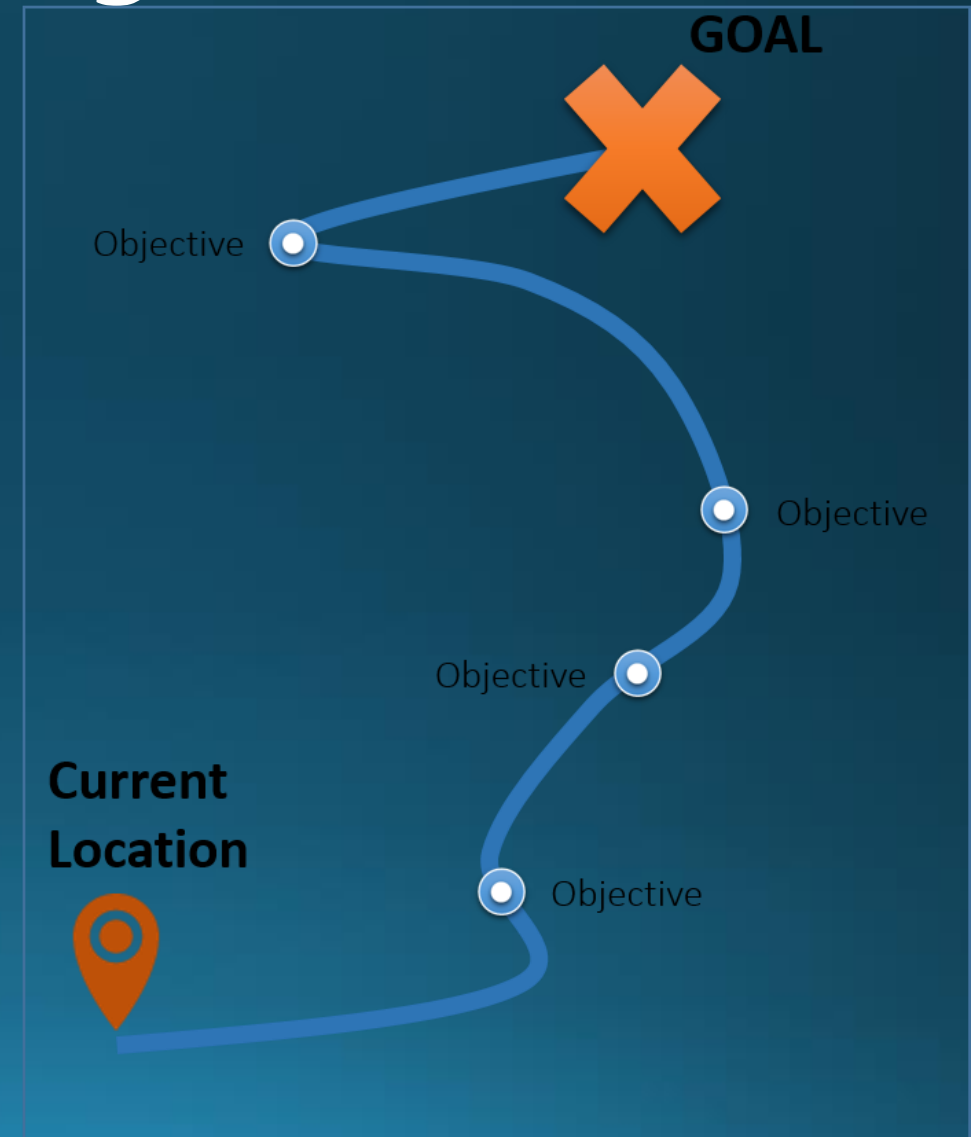
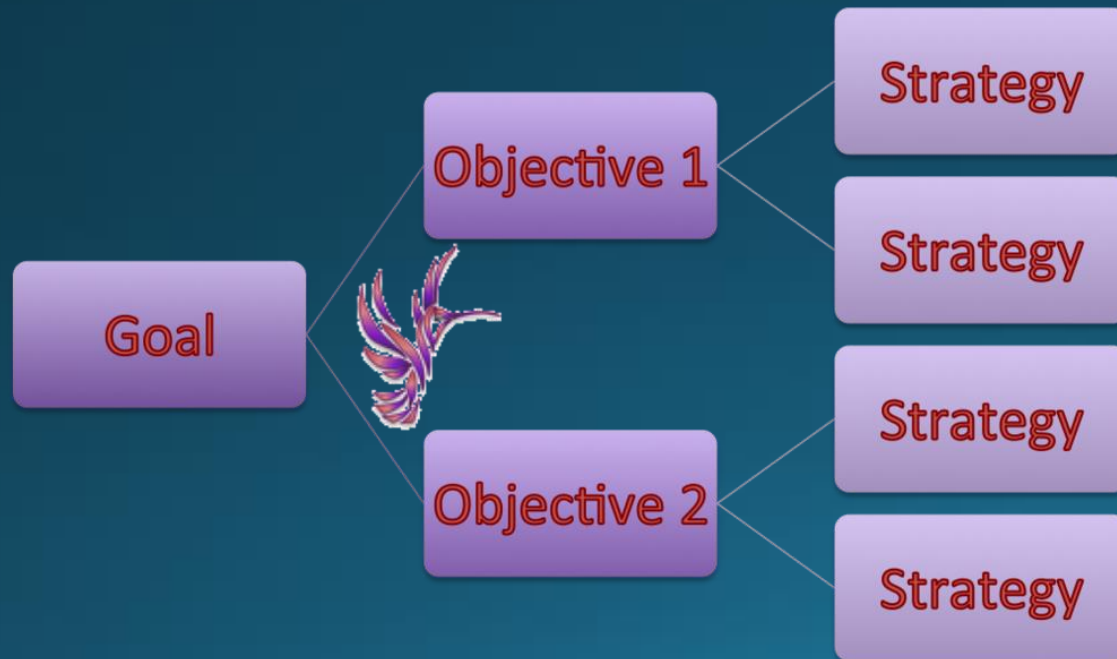
- Identify
 - the essential qualities of the University,
 - its fundamental commitments
 - vision and mission of the university





2. Where do we want to go?

- refers to goals and objectives toward which the university should work over the next five years





3. How can we get there?

- refers to the strategies or actions (means) needed to move in these directions





4. How will we tell if we have reached there?

- proposes an institutional-level framework for assessing progress toward objectives of the plan,
- Refers key performance indicators (KPIs)





strategic plan

- is a "**living document**" that will change over time
- offers a common framework and flexible guide to decision makers across the university
- foster greater coherence, coordination, and unity across the university
- Should be adaptable enough to leave significant room for individual academic units to pursue academic excellence in ways important to those particular units





Two Important Considerations

1. How can University of Jaffna preserve and especially **enhance academic quality in the context of limited or constrained resources?**
2. **Tension between having ambitious aspirations and being realistic** about the availability of new resources to fund priorities of the strategic plan

Strategic planning committee should aim to balance these two considerations



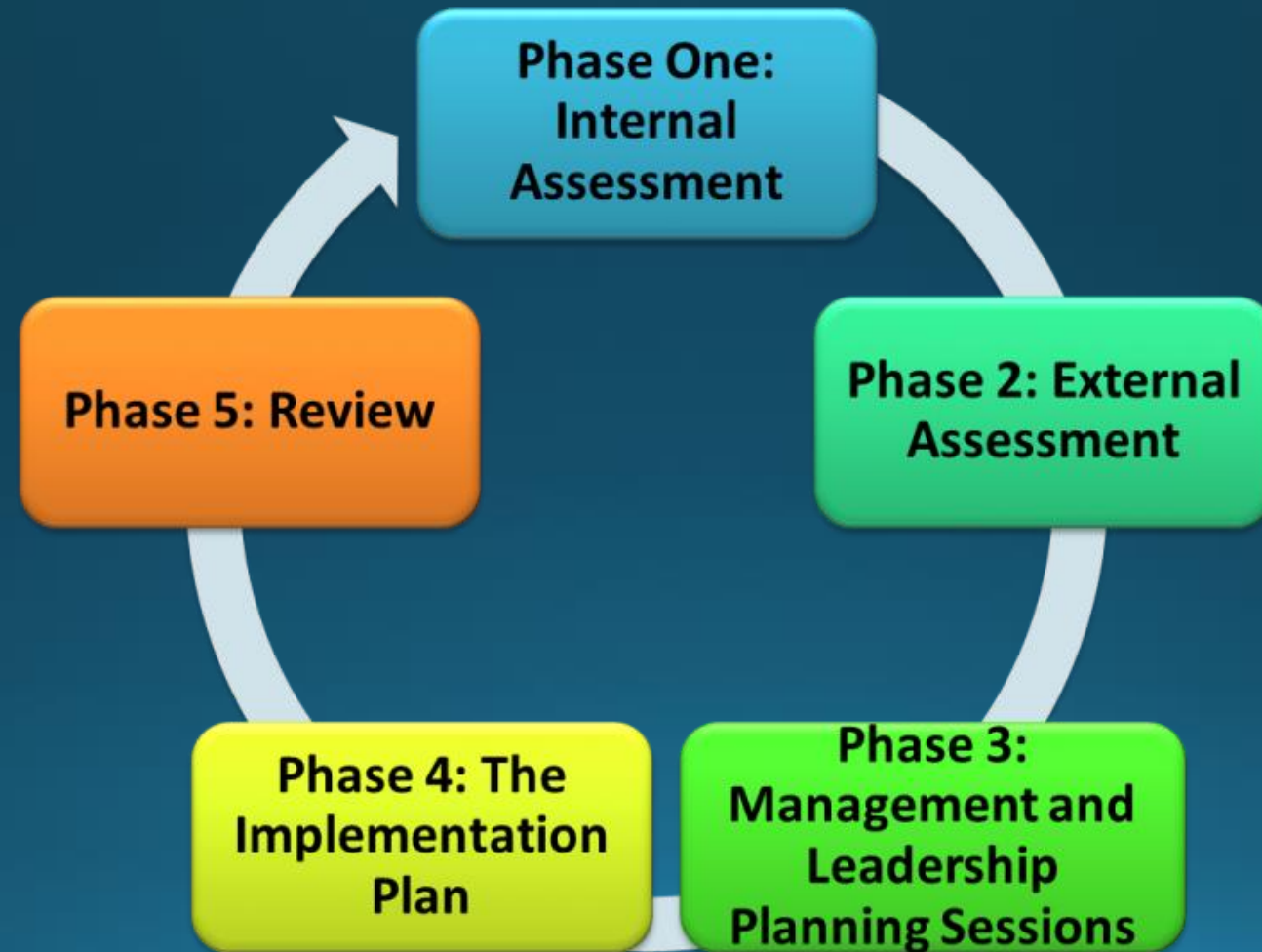
Commencement of the Process

- Agree on a strategic planning process.
- Carry out an environmental scan.
- Identify key issues, questions, and choices to be addressed as part of the strategic planning effort.





Strategic Planning Process





Thank
You!!!