



# Staff Development Centre

University of Jaffna, Sri Lanka

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## *Announcement*

### **Workshop on Strategic Planning and Management**

<b>Objectives</b>	<ul style="list-style-type: none"><li>• To train the staff for preparing Strategic Plan of the university</li></ul>
<b>Contents</b>	<ul style="list-style-type: none"><li>• Why Develop a Strategic Plan?</li><li>• Strategic planning</li><li>• Action Plan and Strategic goals: Key Performance Indicators (KPIs)</li><li>• Relationship between Strategic Plan and other type of plans (e.g. action plan, procurement plan, budget plan) of the university</li></ul>
<b>Resource Person(s)</b>	<ul style="list-style-type: none"><li>• <b>Prof. Gamini Senanayaka</b> <i>Former Vice-Chancellor, University of Ruhuna</i></li></ul>
<b>Target group</b>	<ul style="list-style-type: none"><li>• <b>Academic staff</b></li></ul>
<b>Intended Learning Outcome</b>	<p>At the completion of the programme, participants should be able to ;</p> <ul style="list-style-type: none"><li>– Able to understand the importance of a strategic plan for the university</li><li>– Able to prepare action plan to achieve KPIs of the strategic plan and reconcile the annual procurement plan and budget with the strategic plan</li><li>– Greater understanding on the phases of strategic and formulation of strategies and action plans, and implementation and monitoring</li></ul>
<b>Medium</b>	<ul style="list-style-type: none"><li>• English</li></ul>
<b>Date &amp; Time:</b>	<ul style="list-style-type: none"><li>• <b>November 22, 2019 (Friday), 8.30 am – 5.00 pm</b></li></ul>
<b>Venue</b>	<ul style="list-style-type: none"><li>• Mini-Auditorium, Dept. of Physics (Above office of Dean/Science)</li></ul>

**Director/SDC**