



# Staff Development Centre

Union Complex, University of Jaffna

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## Announcement

### Workshop on Strategic Management planning

**Objectives** • To train the staff for preparing Strategic Plan of the university

**Resource Persons** **Prof. GaminiSenanayake**  
[B.Sc. (Peradeniya), Ph.D.(Royal. Vet. & Agric. University, Denmark) ]  
Vice-Chancellor, University of Ruhuna

**Contents**

- Why Develop a Strategic Plan?
- Strategic planning
- Action Plan and Strategic goals: Key Performance Indicators (KPIs)
- Relationship between Strategic Plan and other type of plans (e.g. action plan, procurement plan, budget plan) of the university

**Target group** • **Deans, Heads of the Department and Units and Executive Staff**

**Intended Learning Outcomes**

- At the completion of the programme, participants should have/should be;
  - ✓ able to understand the importance of a strategic plan for the university
  - ✓ able to prepare action plan to achieve KPIs of the strategic plan and reconcile the annual procurement plan and budget with the strategic plan
  - ✓ greater understanding on the phases of strategic and formulation of strategies and action plans, and implementation and monitoring

**Method of registration** • Please register for this workshop by filling the online form at <http://www.unit.jfn.ac.lk/sdc/index.php/registration-and-feedback/> **on or before 14.12.2017.**

**Date & Time:** • **16.12.2017(Saturday), 8.30 am to 5.00 pm**

**Venue** • **Seminar Hall, Faculty of Graduate Studies, Palaly Road, Thirunelvely**

**Director/SDC**