



Staff Development Centre

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Announcement

Second Workshop on Partial Least Squares Structural Equation Modeling (PLS-SEM) Using SmartPLS

Objectives	<ul style="list-style-type: none"> To enable the participants to employ PLS-SEM approach using SmartPLS in their research work (data analysis)
Resource Persons	<ul style="list-style-type: none"> Dr. Robinson J, Senior Lecturer Gr.I, Dept. of Human Resource Management University of Jaffna
Contents	<ul style="list-style-type: none"> Introduction to PLS-SEM and SmartPLS Specifying the Path Model Path Model Estimation Evaluation of Measurement Model Evaluation of Structural Model
Target group	<ul style="list-style-type: none"> Young academics/researchers in the field of Social Science
Intended Learning Outcomes	<ul style="list-style-type: none"> At the completion of the programme, participants should be able to ; <ul style="list-style-type: none"> ✓ specify PLS-SEM path model using SmartPLS ✓ assess reflective measurement model quality ✓ evaluate structural model quality ✓ run PLS-SEM through SmartPLS and interpret the results
Date & Time:	<ul style="list-style-type: none"> 14.12.2017 (Thursday), 9.00 am to 4.00 pm
Venue	<ul style="list-style-type: none"> Mini-Auditorium, Department of Physics (2nd floor) (Above the office of the Dean/Science)
Note:	<ul style="list-style-type: none"> <i>A basic knowledge of multivariate statistics is helpful, but not required.</i> <i>Participants are expected to bring their laptop.</i> <i>Maximum number of participants is 15.</i>

Director/SDC