



# Staff Development Centre

Union Complex, University of Jaffna

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## Announcement

### Workshop on Strategic Planning and Management for Universities

- Objectives**
- To impart knowledge and generate awareness of the significance of strategic management so that staff could contribute optimally to the achievement of vision and mission of the University
- Resource Persons**
- Prof. H. Abeygunawardena**, Former VC / UoP and UGC member
  - Dr.T.Mangaleswaran**, Rector / Vavuniya Campus, University of Jaffna
  - Prof.B.Nimalathasan**, PIC/Strategic Manag. Planning and Head / Accounting
- Contents**
- Part I - Principles, Steps and Logical Sequence of Strategic Planning by Prof.H.A
  - Part II- Tools and Techniques: Situation analysis and SER preparation, SWOT, PESTEL, GAP, Root-cause analysis, force-field analysis, etc). byDr.T.M&Prof.B.N.
- Target group**
- All the Staff (Academic, Executive and Non-Academic Staff)
- Intended Learning Outcomes**
- Participants would be able to
    - ✓ identify the phases of the project planning cycle – programming, identification, formulation, financing, implementation and evaluation
    - ✓ determine the factors that influence / affect the phases of the project planning cycle
    - ✓ undertake situational analyses using appropriate tools-PEST (political, economical, social and technological), SWOT, GAP, RCA (root cause analysis), FFA ( force field analysis)
    - ✓ prepare the Development Policy Framework (DPF)
    - ✓ prepare theimplementation schedules – GANTT charts
    - ✓ Plan revolutionary strategies to meet paradigm shifts in Higher Education
- Method of registration**
- Please register for this workshopby filling the online form at [www.jfn.ac.lk/sdc](http://www.jfn.ac.lk/sdc) on or before **07.04.2016**.
- Date & Time:**
- 08.04.2016(Friday), 1.00 pm– 5.15 pm**
- Venue**
- Mini-Auditorium,Dept. of Physics (2<sup>nd</sup> floor)(Above the office of Dean/Science)

**Director/SDC**